

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Anthony R. Rothschild

Serial No.: 09/755,541

Art Unit: 3622

Conf. No. : 5271

Examiner: CARLSON, JEFFREY D.

Filed: 01/05/2001

Title: SYSTEM AND METHOD FOR  
ADDING AN ADVERTISEMENT TO A  
PERSONAL COMMUNICATION

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir or Madam:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicant submits for consideration in the above-identified application, the three (3) references listed on the attached information disclosure statement (Form PTO-1449). The references were cited in a PCT International Search Report with a mailing date of December 11, 2008 (copy enclosed), in the corresponding PCT Patent Application No. PCT/US08/79161.

Applicant respectfully submits that no fee is necessary for the filing of this supplemental information disclosure statement since, pursuant to 37 C.F.R. § 1.97(e)(1):

Each item of information contained in the information disclosure statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

Should the Commissioner determine otherwise, the Commissioner is authorized to charge Deposit Account No. 50-0639 for any fee shortages. However, the Commissioner is not authorized to charge the cost of the issue fee to the Deposit Account.

Applicant would appreciate the Examiner initialing and returning the Form PTO-1449, indicating that the information has been considered and made of record herein.

The information contained in this Information Disclosure Statement under 37 C.F.R. § 1.97 is not to be construed as a representation that: (i) a complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

Respectfully submitted,



---

Brian M. Berliner  
Attorney for Applicant  
Registration No. 34,549

Date: January 26, 2009

**O'MELVENY & MYERS LLP**  
400 So. Hope Street  
Los Angeles, CA 90071-2899  
Telephone: (213) 430-6000